



Community Publications

Andrea Escher
Managing Editor and Advertising Director

PO Box 83130 • Gaithersburg, MD 20883-3130
310-519-1678

The Viewpoint

theviewpointnews@aol.com

ADVERTISING RATES

Size	Single Issue
Business Card	\$30
Quarter 5"W x 6"H	\$50
Half 10"W x 6"H or 5"W x 12"H	\$100
Full Page 10"W x 13"H	\$250

Note: Call the Advertising Director to inquire about spot or full color. Advertising rates are subject to change without notice.

TECHNICAL REQUIREMENTS

Ads for the publications must be submitted as black and white "camera-ready" art, with halftones and screens at 85 lines per inch. Ads should be mailed along with payment to the advertising director at the above mailing address. Digital files may be sent via email, and should be high-resolution PDF or JPEG files. Please ask the Advertising Director about our reasonably priced advertising layout services.

PAYMENT

Please make checks payable to The Viewpoint. Sorry, credit cards not accepted.

SUBMISSION INFORMATION

All articles, letters, calendar entries, features and photos must be submitted by the last day of the month preceding publication. Articles must be submitted to the Managing Editor at the above address. Please contact the Advertising Director for deadline dates.

The Viewpoint
Volume 2, No. 2 The Official Source for Vistas and Woodcliffe Park Community News Spring/Summer 2004

What You've Been Wondering...
Why Woodcliffe and The Vistas Share the Pool & Clubhouse Facility

What's News?
A Note from the Pool & Clubhouse Board
Spring Has Sprung
Tired Sale Success
Another Super Spring Carnival
Woodcliffa Wahoos
A Little Piece of History

Join the Fun!
2004 Woodcliffa Wahoos Community Swim Team Registration

Pool & Clubhouse at Woodcliffe Park Invites You To a Summer Kick-Off Party

The Vistas and Woodcliffe Park Community Newspaper

Publication Date:
Quarterly

Distribution Info:

Delivered to every home and local retail business in The Vistas and Woodcliffe Park. It is also available in news racks throughout the area.

Note: The Viewpoint reserves the right to refuse advertising it deems objectionable.

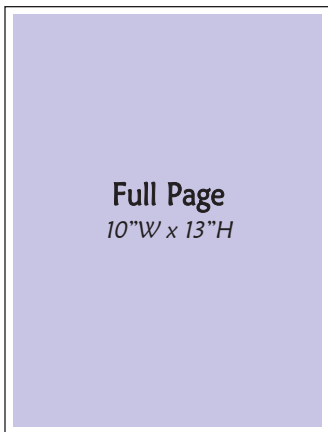
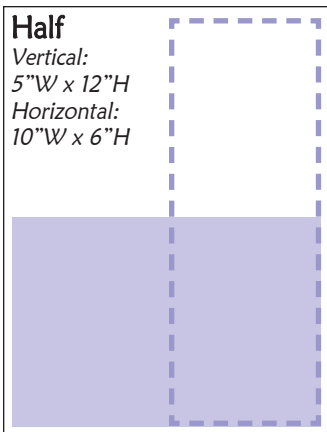
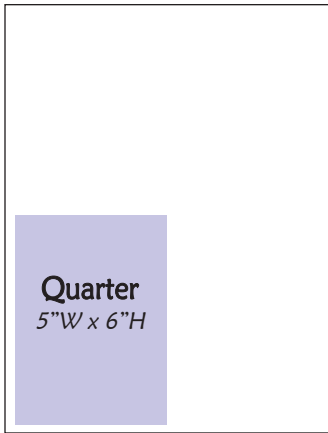
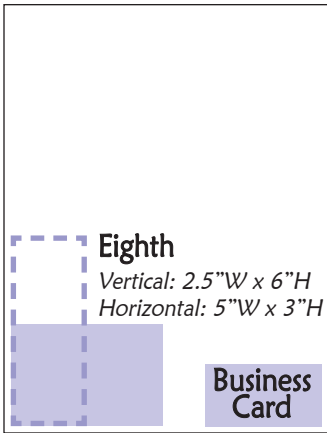


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ADVERTISING SIZES *Some publications do not offer all of the sizes illustrated.*



Note: Most ads are printed in black and white. *Spot color* is available for an additional cost; call advertising director to obtain rates for process color.

TECHNICAL REQUIREMENTS

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PAYMENT

Cash or checks accepted. Sorry, credit cards are not accepted.

SUBMISSION INFORMATION

All articles, letters, calendar entries, features and photos must be submitted by the advertising deadline. Please refer to the black sidebar to the right for deadlines specific to the publication of interest.

Note: Community Publications reserves the right to refuse advertising it deems objectionable.



The Fallsgrove Times
email: fallsgrovetimes@aol.com

Publication Date:
20th of each month

Distribution Info:

Delivered to over 1,000 homes and local retail businesses in Fallsgrove.

Advertising Deadline:
5th of each month



Kentlands Town Crier
email: towncriernews@aol.com

Publication Date:
15th of each month

Distribution Info:

Delivered to every home and business in Kentlands, including Midtown, Market Square, and Kentlands Square.

Advertising Deadline:
30th of each month



The Lakelands Leader
email: leader@lakelandsads.org

Publication Date:
1st of each month

Distribution Info:

Delivered to every home and business in the area, including Midtown, Market Square, and Kentlands Square.

Advertising Deadline:
15th of each month



The Viewpoint
email: theviewpointnews@aol.com

Publication Date:
Quarterly

Distribution Info:

Delivered to every home and business in The Vistas and Woodcliffe Park.

Advertising Deadline:
15th of each month